

Art history in motion

Key dates on any fine art aficionado's calendar, The European Fine Art Fair (TEFAF) events in Maastricht and New York City unite collectors from across the globe in this, its 35th year of extraordinary art and design

Grounded in centuries of artistic culture, The European Fine Art Fair (TEFAF) sets the standard for authenticity and curatorship, striking a remarkable balance between critical evaluation and tender appreciation of the art on exhibition. An artistic endeavour of ethereal proportions, TEFAF continues to redefine international standards.

A merger of two significant Dutch art fairs: Pictura and Antiquairs International pre-dates TEFAF's acclaim. Driven by desire for a fine art fair, defined separately from existing antique fairs, Pictura sought to nurture

closer relationships between the art trade and the collector. Maastricht was chosen as the home of this experience for its central proximity to major European cities and intentional distance from the already established artistic centres of Delft and Amsterdam.

Seeking to reunite art and antiques for the ease of attendees, whilst showcasing an unrivalled vetting process, 1988 saw the inception of TEFAF as we know it.

Establishing a reputation for the highest quality vetting process TEFAF maintains esteem throughout the art world with

private collectors and international institutions trusting their process as a pillar of success.

MAASTRICHT

Cradling the River Meuse, Maastricht in March paints a scene of vibrant Dutch florals. Crisp air, early spring blooms and a world class art fair, Maastricht may fly under the radar throughout the year but TEFAF brings the city a new lease on life.

Beautifully complimented by the change in season, TEFAF Maastricht offers exhibition stalls

Below: Art lovers at TEFAF in Maastricht, The Netherlands

to galleries displaying historical pieces of all artistic kinds including paintings, works on paper, antiques, and jewellery.

In an unexpected turn of events a still life by Willem Claesz Heda, *A vanitas still-life with a broken roamer, an upturned tazza and a peeled lemon on a ledge* and the tazza it depicted both turned up at the exhibition, the unscripted reunion sparking interest across the globe.

It is these moments of history that create the intoxicating allure of TEFAF, not only to view and purchase pieces but to experience art history in action. ➤





In 2024 Maastricht will offer a piece for the emerging curator, hosting TEFAF's inaugural curators course. Designed with intention, the 5 day intensive aligns with the March fair in collaboration with Maastricht University offering emerging curators and directors a hands-on opportunity at the heart of the fine art dealers world.

Curated for an "unparalleled collecting opportunity" the 2024 exhibitors list includes a brilliant line up of household names, ten emerging dealers, and the addition of TEFAF Focus. Providing galleries an unprecedented opportunity to showcase a single artist or concept. The initiative has been designed to dive deeper and broaden the horizons of the world's

most esteemed art fair through thought provoking connections between diverse art forms. tefaf.com/fairs/tefaf-maastricht

NEW YORK

Leading New York's flourishing scene of springtime fairs of art and design, TEFAF New York has marked the occasion as a truly international endeavour. Chosen to match the fair's prestige and vibrancy, New York City's Park Avenue Armory extends an alluring invitation

Pictured: A smörgåsbord of classic and modern fine art from TEFAF New York in 2023 – both fairs keep art lovers guessing with stunning journeys through great pieces

as an unconventional backdrop to a world of contemporary art. Juxtaposing intimate and exuberant, the Armory adds to the story with a rich history of its own built as a military facility and social club for the city's most famed Gilded Age families. Remaining one of New York's largest unobstructed spaces, the 55,000 square foot drill hall echoes with history as guests inquire about their next acquisition. Garnering outstanding sales and notable clientele from an enthusiastic collecting community New York elicits a truly international affair. Thrilled to continue their in-person endeavours the May 2023 iteration of TEFAF boasted attendees from the

Metropolitan Museum of Art, MoMA, Guggenheim Museum, Städel Museum (Frankfurt), and Centre Pompidou (Paris) amongst personal collectors, all seeking to establish relationships with exhibitors fostering a foundation for acquisition. Contrasting the contemporary works from the likes of Shirley Jaffe, Pippin Drysdale, and Carlos Cruz-Diez, the Charles Ede booth positioned Roman antiquities achieving incredible success amongst buyers.

The harmony of 90+ exhibitors below one roof highlights a curatorial experience of its own, deconstructing preconceived notions of how one collection may be acquired and displayed to tell an individual story. tefaf.com/fairs/tefaf-new-york ■