

Giants in residence

The City that never sleeps is powered by its nine million strong population and incredible real estate, with a little gold dust sprinkled by celebrities in residence; Carrie Bradshaw, Leonardo Di Caprio, Beyonce, Jay Z and other A-listers

New York City is renowned for its vibrant energy, iconic landmarks, and a bustling lifestyle. It's also a magnet for celebrities seeking the perfect blend of luxury and privacy. From opulent penthouses with breathtaking views to historic brownstones tucked away in exclusive neighbourhoods, New York's celebrity pads offer a glimpse into the glamorous world of the rich and famous.

Within the captivating New York cityscape, celebrity pads serve as exclusive sanctuaries that allow the rich and famous to immerse themselves in the city's vibrant energy while enjoying the utmost luxury and coveted privacy. These sanctuaries



are located in particular areas or neighbourhoods of this sleeping giant: Tribeca, Upper East Side, Greenwich Village, SoHo, and the Meatpacking District. While some of these neighbourhoods

or areas may seem obvious, some may question the Meatpacking District. At first sound of the name, it brings the thought of industrial, worn out, dirty, and unpleasant. However, it is the emerging global

perspective of city and urban spaces amongst architects, designers, and city councils that are beginning to reimagine these spaces. While it has undergone significant changes over the years, the district's history as a once-thriving centre of the meatpacking industry remains an integral part of its identity.

From its historic past, the Meatpacking District in New York has been transformed into an arty and glamorous neighbourhood and is represented by celebrities ►

Above: Taylor Swift is rumoured to own four NYC properties, including two adjacent penthouses in 155 Franklin Street, Tribeca





in the creative space with the likes of Alexander McQueen and Stella McCartney boutiques. It originally attracted the eyes of the creative community and since then it gained the attention of developers who have transformed it from a decaying cemetery of buildings, warehouses, and slaughterhouses into a modern neighbourhood of high-end boutiques, galleries, and restaurants, thereby creating a reinvigorated and eclectic environment.

The next hive of celebrity homes is located in Tribeca and like the Meatpacking District, it dawns an industrial past. With an industrial past of warehouses, Tribeca has been home to such

Above: 56 Leonard Street Luxury Residences in Tribeca, Manhattan – known as the Jenga Tower Right: Leonardo DiCaprio's three-bed West Village pad hit the market at \$8.5m in May 2021, complete with luxe spa amenities – located in Green Delos, New York City's "wellness building"

celebrities as Jake Gyllenhaal, Justin Timberlake and Jessica Biel, Harry Styles, and Meg Ryan. While Tribeca boasts an industrial past and counts celebrities like Kirsten Dunst and Gwyneth Paltrow among its residents, Greenwich Village's charming character, artistic history, and vibrant community have made it a long-standing desirable neighbourhood for notable figures and celebrities.

Greenwich Village has long been a desirable neighbourhood for celebrities and notable figures, thanks to its charming character, artistic history, and vibrant community. Many celebrities have called Greenwich Village home over the years, and their presence has contributed to the neighbourhood's allure. However, it must be said that like Tribeca and the Meatpacking District, Greenwich Village's celebrity homes are not houses but are mainly lofts and apartments, nonetheless they're homes and you'll find such celebrities as Sarah Jessica Parker and

Brooke Shields. And then there is SoHo. The legendary artistic neighbourhood of the 70s and 80s continues draw in independent boutiques, highly acclaimed restaurants, and independent designers like, Flying Solo and Vivienne Hu, who in turn attract high-end consumers. SoHo stands as another notable neighbourhood in New York City, where loft apartments and trendy residences have attracted renowned figures like Sarah Jessica Parker and Brooke Shields.

And while SoHo draws attention as a noteworthy neighbourhood in New York City, it is the Upper East Side, with its prestigious addresses and elegant residences that has long been a favoured residential area for celebrities, offering an upscale and exclusive lifestyle. Some of these celebrities include Woody Allen and Madonna. Woody Allen and Madonna are just two notable figures from the entertainment, business, and political worlds have chosen to call the Upper East Side home.

New York City's celebrity pads and homes offer a captivating peek into the lives of the rich and famous. The link between the influence of Scandinavian design as well as its reimagining of public space is evident in New York. From Tribeca's tranquil retreats to the elegance of the Upper East Side, the bohemian charm of Greenwich Village, and the stylish haven of SoHo, each neighbourhood exudes its own unique allure. These luxurious residences provide celebrities with the perfect blend of privacy, opulence, and proximity to the vibrant city. As fans and admirers, we can only marvel at the architectural beauty, breathtaking views, and lavish amenities that make these celebrity pads in New York City truly extraordinary. ■

