



# Roaring thoroughbreds

The Prancing Horse hosts a series of tours for Ferrari owners to roar through some of Europe's most spectacular scenic routes, with weekends covering hundreds of kilometres, art, wine tours, and local culture, cuisine and luxury hotels

Having roared through Italy's Apulia and Sardinia, and navigated the French Riviera and European Alps, Ferrari's grand European owners tour is now heading for the breathtaking Italian roads of Tuscany – and Portugal's Douro Valley.

This year, a Special Edition Tour promises secret adventures with 50 other like-minded "Ferraristi", while the Women Only tour took in the fragrant fields of Grasse and the enchanting country roads of the Cote D'Azur.

Ferrari pledges an unforgettable experience with handpicked Michelin-Star



restaurants that offer the finest in regional cuisine and itineraries that take you off the beaten track to some of Europe's finest hidden gems.

Contact your dealer to book ([www.ferrari.com/en-EN/auto/ferrari-tour](http://www.ferrari.com/en-EN/auto/ferrari-tour))

## DOURO VALLEY, PORTUGAL 8-10 SEPTEMBER 2023

Touring through Portugal, this tour takes drivers through local villages and gardens while providing a sublime landscape near the Atlantic Ocean. As one of the most renowned wine producers in the world, drivers ➤



**Above: Ferrari owners line machines up for show in the beautiful Apulia tour in Italy**  
**Right: Ferrari 430 Scuderia along Via Bolognese during the Mille Miglia – 1000 mile race in Florence**

have an opportunity to explore local vineyards and cellars at Lamego and Venca do Douro, taste locally produced delicacies and engage in a wine assemblage workshop where they can create and bottle their own wines at Penafiel.

On the last day, lunch will be served by the sea at two-Michelin-Star restaurant Cada de Chá da Boa Nova.

**TUSCANY, ITALY**  
**22-24 SEPTEMBER 2023**

Making its debut, this tour is taking a convoy of 50 cars through the centre of the Italian Peninsula, with drivers engaging in Italian culture and language while admiring the landscape of vineyards and medieval castles.

The first tour on the 2023 Ferrari owners calendar travelled through the Apulia region of southeastern Italy in early May.

Drivers toured via beaches, olive orchards and the Mediterranean Sea while staying in Puglia. One of the first stops on the tour was in the town of Grottaglie, regarded as the centre of Apulian ceramics.

With museums and local craft on show, drivers were able to admire the surroundings and culture of the town.

The tour stopped at the city of Matera, the 2019 European Capital of Culture, and local museums showed off the city's culture and history.

The Trulli of Alberobello showcased the limestone dwellings as a UNESCO World Heritage Site, while a trip to Terre di San Vito allowed drivers to experience the culture and cuisine of the local area via a countryside vineyard.

Next, it was the female-only tour through Côte d'Azur.

Drivers stopped in the village of Grasse, one of the centres of perfumery since the early 19th century, where they could admire the local surroundings and lifestyle. The tour continued to an olive vineyard in Saint-Tropez, drivers were treated to indulging in the estate's delicacies. Other stops included The Prao Plage, a historic, private beach where lunch was served and Domaine du Muy, which showcases collections of contemporary artwork and sculptures for visitors by various artists of different generations in history.

A month later, owners headed to Sardinia, via a selection of coves and the iconic coastline, passing through differing landscapes from shrublands to forests. Stops included the medieval village of Posada, sitting on a limestone hill with surrounding views of the sea and plains. Steeped in ancient

tradition, drivers admired and explored the village and its cultures. Drivers learned about the art of weaving from locals in the province of Luogosanto while embracing its natural environment, vineyards, and local delicacies. The tour visited the island of La Maddalena via a short ferry ride, surrounded by the turquoise Tyrrhenian Sea.

Heading for the French Alps, the July leg took owners through Europe's highest road, valleys and mountain passes, surrounded by the picturesque lakes and mountainous giants. Luxury hotels, the castle of S.Martino di Badia, lunch at Michelin-Star-winning restaurant Schlosswirt Forst, dinner at Passo Giau on the Lake of Dobbiaco and wine tasting at the Cantina Kurtatsch.

Membership (€1,200 valid until December 2026) is required before purchasing any package (€6,500). ■

