

## Walk this way

Nothing draws the global glitterati quite like a Fashion Week, with guest-lists spanning elite footballers, Hollywood A-listers, rock stars — and of course, famous fashionistas

ashion Week is a term that means something different depending on the city, but no fashion week is quite as exciting or hotly anticipated as what are known as the 'Big Four'. While these Fashion Weeks often draw the biggest designers in the business, they each have unique atmospheres and their own style.

## **MILAN FASHION WEEK**

Established in 1958, Milan Fashion Week seasons focus heavily on showcasing Italian designers; some of the biggest



names in fashion. Armani, Dolce & Gabbana, Fendi, Prada and Gucci are just a few of the Italian luxury

brands on the runway each year at Milan shows. Hand-in-glove with luxury fashion, Italian designers, have been considered some of the most flamboyant, opulent and eccentric since the late 1800s and early 1900s.

Celebrities attending in recent years include Rita Ora, Jared Leto, Uma Thurman, A\$AP Rocky, Emma Roberts and Rafael Pavarotti, as well as Italian-based footballers Romelu Lukaku and Zlatan Ibrahimovic.

Famous faces on the runway often include the Hadid sisters, as well as Laura Harrier, Imaan Hammam and Cara Taylor. *milanofashionweek.* cameramoda.it

Above: Grace Elizabeth, Anna Ewers, Kendall Jenner walk at the Versace show during Milan Fashion Week Spring/Summer 2018 in September 2017 Left: Dior features heavily in all four shows, especially in its home town Paris



**NEW YORK FASHION WEEK** 

New York's finest fashion institution began in 1943 to distract Americans from French fashion during World War II, because those in the industry couldn't travel to Paris to see the French shows. It also gave American designers a chance to shine for the first time. This sparked an interest in the industry in American fashion and designers, and New York Fashion Week remains US-focused. The drag community also play a major role in the week, as they have had a significant impact on American fashion for the past 20 years.

In terms of notable names, designers like Anna Sui, Brandon Maxwell, Jason Wu, The Blonds and Tory Burch are staples each season. Many famous models have walked in the show, including Kendall Jenner and the Hadid sisters, Adriana Lima and Irina Shayk, and the front row of each show is always full of celebrities. The Kardashians are always a staple of the fashion week, as well as people like Kate Moss and Naomi Campbell, who walked the runway in their own time. nyfw.com

## **LONDON FASHION WEEK**

While London's biggest week in fashion started a lot later in 1983, it is just as important and exciting as the other weeks each season. Over the years, it has featured the debuts of designers such as John Galliano, Alexander McQueen, Stella McCartney and Simone Rocha.

London Fashion Week is also known for being a little controversial within the fashion world, determining trends for the season and setting the tone for the remaining fashion events. Cara Delevingne is one of the more famous models who walks in shows each year, but other notable names include Alistair Waterfield, Simon Jørgensen, Greta Varlese and Vittoria Ceretti. The shows have also been attended by big names like Victoria Beckham, Alexa Chung, Hailey Bieber and Ashley Graham. *londonfashionweek.co.uk* 

## **PARIS FASHION WEEK**

As the final week during the season of fashion weeks, this week of events was first started in 1973, though the idea of fashion shows and runways showcasing the fashions and trends of the season began in Paris as far back as the 1700s. The week in Paris focuses primarily on European designers, with a closer look at French names, such as Chanel, Dior, Louis Vuitton, Givenchy and Saint Laurent.

Top left: Hollywood and Broadway star Jessica Chastain attending the Chanel haute couture fall/winter Paris Show Above right: Actress Julianne Moore in Milan Below: Vogue Magazine Editor Anna Wintour and actresses Sarah Jessica Parker and Rooney Mara attend the Calvin Klein fashion show



Many models have had their start on the runways during Paris Fashion Week, and some of the bigger names in the industry that have walked include Julia Fox, Alana Zimmer, Naomi Campbell, Joan Smalls and Karlie Kloss. Some of the celebrities that have been spotted in the front rows at many of the shows include Rihanna, Kristen Stewart, Zendaya, Kanye West and Sophie Turner.

Time to walk this way. ■ parisfashionweek2023.com

