



# Shopping in style

In the world of luxury shopping, there are boutiques that stand above all others. Flagship stores for the following six brands – enjoyed the world over – are some of the grandest and most eye-catching in fashion

## ROBERTO CAVALLI MILAN

Opened in 2014 on the Via Montenapoleone shopping strip in Milan, Roberto Cavalli's largest boutique spans five floors, its staircases adorned with mother of pearl. An entire floor is dedicated to Cavalli's Home collection, and with 1,500 sqm of space, there's room enough for it. The flagship location boasts wide open spaces with modern design in the furnishings. Like all of their stores, the Milan location offers personal shoppers and top-of-the-line customer service,

providing a luxurious experience from entry to exit. [robertocavalli.com](http://robertocavalli.com)

## LOUIS VUITTON PARIS

Located in the No101 building, a historical monument in Champs-Élysées designed in the early 20th Century in the Art Deco style, Louis Vuitton's largest boutique in the world has an area of 1,800 sqm spread across five levels. Spiral staircases take customers between floors, which were given a design overhaul in the early 2000s by American

architect Eric Carlson. The grand circular spaces of the interior give off the feeling of being trapped in the most fashionable couture maze. Each section of the 110 year old store spirals into another, sub-divided by gold mesh screens composed of the repeating Louis Vuitton flower motif. [louisvuitton.com](http://louisvuitton.com)

**Above: Louis Vuitton Art Deco flagship store at the corner of Avenue George V and opposite Le Fouquet's restaurant on the Champ Elysees in Paris**

## CASA LOEWE BARCELONA

Casa LOEWE Barcelona lives in the historic Casa Lleó i Morera, with its modern architectural façade and interior, designed by Lluís Domènech i Montaner. The high ceilings and gold leaf detailing of the original building are complemented by the tiled columns and concrete floors, as well as maple counters and curated antique furniture pieces, alongside custom furniture by Gerrit Thomas Rietveld and Alex Verwoerd. A woven bamboo sculpture by Tanabe Chikuunsai IV runs through the boutique, and other art installations can be seen throughout. As the largest Casa LOEWE location, this boutique prioritises the artistic experiences of customers, making for a unique shopping trip. [loewe.com](http://loewe.com) ▶



**HOUSE OF BIJAN  
BEVERLY HILLS**

Often touted as the world's most expensive menswear store, the House of Bijan has lived on Rodeo Drive in Beverly Hills for over 40 years, though it recently moved locations to a larger space on the iconic street. The company's bright yellow aesthetic moved to the new storefront and interior, though the design was updated and modernised to appeal to a younger customer base. To emphasise the exclusivity of the brand, the boutique is appointment-only, which guarantees each customer will have a bespoke shopping experience curated for them.

With past clients such as King Charles III, Bill Gates and many past US presidents, Bijan caters to the truly elite in men's fashion.

**OSCAR DE LA RENTA  
NEW YORK**

The 3000 sqf of space stands a tasteful minimalist backdrop that showcases De La Renta's creations, with neutral cool

**Left: American supermodel Bella Hadid attending Milan Fashion Week Right: House of Bijan on Rodeo Drive in Beverly Hills, California Below: On the catwalk with Oscar de la Renta's Fall collection at the Audi Fashion Festival in Singapore**



marble tones and floor-to-ceiling windows that flood the store with light. The warm lighting and spacious layout of the store invites customers in for a quietly luxurious experience, whether that be making an appointment with a personal shopper, or browsing the off-the-rack selections that are the focus of the physical location.

**DUNHILL HOUSE LONDON**

As a distinct luxury menswear brand, Alfred Dunhill is known for its incredible leather and metal accessories, as well as bespoke suits and sporting goods. At home in Bourdon House on Davies Street in London, Dunhill House fills a space that was once home to none other than the Duke of Westminster.

Three floors are used for various purposes, with the first floor housing the boutique, with natural lighting and high ceilings, as well as wooden floorboards and a great archway leading into the accessories. The second floor devotes itself to bespoke suiting and offers a personalised experience for shoppers, while the third floor offers relaxing spa treatments, and the cellar bar serves lunch, coffee and desserts. The house presents an experience beyond simple shopping; the complete, full service offering. ■

