

# Showboat time

Monaco Yacht Show may be the pre-eminent yachting festival, but there are others. *Upward Curve* scours the seas to discover what's on offer after Monaco has sailed

## CANNES

Nestled on France's Côte d'Azur, the city of Cannes is home to one of the first yachting shows of the season each year. With two iconic ports, the Old Port and Port Canto, the display of yachts and sailing boats for this event are widely anticipated. While exhibitors and featured ships have yet to be released, in its over 40 years of operation, Cannes Yachting Festival has never disappointed. With shuttle boats to transfer guests between the two ports and many options for arriving at the event, this event covers all the necessities

to ensure attendees have the perfect experience.

The 2021 festival brought in a record number of visitors, at over 54,000, after a two year break due to Covid-19. There were

575 exhibitors present, with 620 boats on display, 141 of which were world previews, a higher number than the 127 premieres from the previous show in 2019. Some of the



notable exhibitors included Ferretti Group, Azimut, Sanlorenzo, Princess and Sunseeker.

The Ferretti Group presented a 26-yacht display, including world premieres of Diable, at 68 feet, Perseo Super at 76 feet, Pershing6X and Wally WHY200, one of the most anticipated previews of the show. Azimut debuted a new flagship, Grande Trideck, as well as the 53, from its Flybridge Collection. Sunseeker had eight models, with their 'Famous Five' in port, the Manhattan 55, Predator 55 EVO, 65 Sport Yacht, 88 Yacht and 90 Ocean.

Cannes Yachting Festival will take place from 6 to 12 September. Tickets can be purchased from their website. [cannesyachtingfestival.com](https://www.cannesyachtingfestival.com) ➤

**Left: An Audi convertible prowls along the Cannes harbourfront – there are no shortage of luxury cars during show week Below: Cannes Harbour by dusk**





## NEWPORT

As an event that will be taking place in the middle of September, Newport International Boat Show is a show with a different feel, taking place on the East Coast of the US, separating it from the European shows. While many exhibitors are still being announced, some that will definitely be in attendance include Defiance, Everglades, Hydra-Sports, Beneteau, Solace and Palm Beach. The show will also include many exhibitors for boating tech and equipment and educational seminars, in-water boating courses and giveaways.

2021's 50th Anniversary show was a four-day event held on the waterfront in Newport and included boats of every style and size. Attendance was up from 2019 by 10 per cent and prompted some exhibitors to begin discussing plans for the 2022 show well in advance. Some of the exhibitors included Selden Mast, Inc., Prospeed and Helly Hansen Newport, all of whom had fantastic things to say about the event. Exhibitors and guests alike are looking forward to the 2022 event.

Newport International Boat Show will take place from 15 to 18 September. Tickets can be purchased from their website. [newportboatshow.com](http://newportboatshow.com)

**Top: A 2019 layout change at Cannes created 1,000 linear metres of extra berthing space; a 7 per cent increase on 2018**  
**Below: The Genoa Boat Show**

## GENOA

The 62nd Salon Nautico Internazionale in Genoa will take place in late September this year and promises the best of Italian designs in boating, as the largest event on the Mediterranean.

While the Genoa Boat Show only has a few years under its belt, it has quickly become a staple in the boating community,

encapsulating four boat shows in one, with its new multi-specialised format. With a TechTrade Fair dedicated to components and equipment for boating, a sailing boat show called Sailing World and a Yacht Show, as well as Boat Discovery for outboard motorboats, Genoa Boat Show brings everything into one location and one event.

The 2021 show in Genoa was a huge success, bigger and better than ever before. Over 92,000 guests attended the show to see a total of 992 exhibitors, including Sanlorenzo, Bluegame, Custom Line, Baglietto and Arcadia. Navetta 30 by Custom Line was previewed, as well as Bluegame's new BG72, and a new addition to the Sanlorenzo lineup, the SL90A. The Luna Rossa Prada Pirelli team appeared as special guests in addition to some other special exhibitors.

Genoa Boat Show will take place from 22 to 27 September. Tickets can be purchased from their website.

[salonenautico.com/en](http://salonenautico.com/en) ■

