



Liquid gold

Whether it's a sparkling water with dinner, or a Margarita by the pool, these celebrity drink brands promise to deliver on quality and taste for an experience you won't forget

CAMERON DIAZ & KATHERINE POWER AVALINE

Avaline is all about clean wine, prioritising organic and natural ingredients. Not only are their grapes grown without pesticides, the wine is also completely free of added sugars, colours or concentrates, as well as artificial ingredients. Each bottle lists every ingredient and the brand

has committed to transparency in the long term. Diaz and Power launched the company in 2020 after a conversation about the ingredients in the wine they drink. Together they used Diaz's knowledge of wine and Power's business experience to create their wine blends, and have had buzz on social media through Instagram and even a TikTok challenge. Their wines are in high demand,

resulting in the early release of their red blend after the fantastic success of both their white and rosé blends. Both women are committed to sustainable organic wine production moving into the future.

US\$24
drinkavaline.com

JON BON JOVI HAMPTON WATER

When hearing the name Jon Bon Jovi, wine maybe isn't the first thing you might think of. But since 2017, Bon Jovi has invested in the wine industry both financially and personally. Bon Jovi's son Jesse and a close friend had the idea to start Hampton Water when they mentioned to Jon their nickname for rosé when drinking in the Hamptons. According to Jesse, his father reacted with the comment,

"Imagine if someone put that on the bottle." From that moment, Jesse knew they had an idea, and he spent his time for the next six months researching and deciding exactly what he wanted in a rosé. With Bon Jovi's close friend Gérard Bertrand getting involved, they had a sensational idea on their hands. Since its launch in 2017, Hampton Water has only grown, each new blend selling out within days of its release.

US\$24.99
hamptonwaterwine.com

DWAYNE JOHNSON TEREMANA TEQUILA

At Teremana, sustainability lives at the core of everything they do. 'Teremana', meaning spirit of the earth, is all about taking care of the places and people involved in producing their product.

The stills where the tequila is aged and refined were created by a local artisan, which also makes the taste even better. Since their launch in March of 2020, Teremana has been in demand everywhere, having sold over 400,000 cases of the liquor in their first twelve months of operation. Johnson's fun and humorous advertisements have certainly helped to bring the brand to the attention of many around the world and it can't be denied that his star power has been a key part of its success. This has been an endeavour that Johnson has worked on for several years, and he has said himself, "This is truly a dream come true." His statement on their website



encapsulates everything Teremana stands for, "invit[ing] you to come have a drink."
US\$34.99
teremana.com

BRAD PITT & ANGELINA JOLIE MIRAVAL

Miraval is a brand that is all about location. While many wine brands source blends from around the world, Miraval focuses on delivering beautiful and consistent bottles from the vineyards of

Château Miraval. After purchasing the estate in 2011, Pitt and Jolie launched their wine in 2013 with a small run of just 6,000 bottles. Pitt has talked at length about his passion for making wine and contracted the Perrin family, prestigious French vintners, to oversee the vineyard and the production of the wine. This proved to be a smart move, as the wine has won many awards since its launch and has proven to be in demand, assuring Pitt

that his pet-project has become 'something [he] can be proud of'. Pitt has been incredibly invested in the process of making the wine personally, even getting involved in the farming aspect of his vineyards at the Château, as well as modelling for their advertising campaigns.
\$17.99 USD
miraval.com

INVIVO X, SJP

While Invivo is a wine company that was founded by two high school friends from New Zealand in 2008, it's their collaboration on a Sauvignon Blanc with Sarah Jessica Parker that has had people really buzzing in the last couple of years. Launched in September of 2019, this special blend was personally selected by Tim Lightbourne and Rob Cameron, the founders of Invivo X, along with the actress. With a label that was hand-painted by SJP ▶



Top: Sarah Jessica Parker enjoys a glass of X, SJP rose'

Above: US fashion designer Vera Wang designed the bottle for her eponymous Prosecco

herself, the name of the wine towards her Instagram sign off, 'X, SJP'. Since its launch, the Invivo X, SJP blend has won multiple awards, including a mention in the Wine Spectator's Top 100 World's Best Wines. SJP and the team have collaborated on two wines and new vintages every year, including a Rosé made from Provence grapes – with exciting plans for more to come. US\$19.99 invivoxsjp.com

VERA WANG PARTY PROSECCO

Launched in July of this year, this particular prosecco is all about celebration. Not only does the striking design of the bottle scream Vera Wang's penchant for class and style, this sparkling wine is the perfect drink for parties at home, amidst the new world the coronavirus has forced us all into. Wang has been invested in many aspects of the fashion industry for over thirty

years now, but her new venture into wine looks promising so far. Made in Italy with only the best Glera grapes, this prosecco boasts the ability to 'make any day a special occasion'. Wang shows a keen understanding of the kinds of uplifting products that many are looking for right now, declaring her prosecco to be 'about celebrating life'. US\$24.99 Verawangparty.com ■