



### Champs-Élysées, Paris

Paris' most famous (and most beautiful) avenue runs from Place de la Concorde to the majestic Arc de Triomphe. Originally planted as a royal garden in the 17th century, it has become a luxury shopping destination. The Louis Vuitton flagship store is a particular highlight, a four-storey cornucopia of designer delights set in a century-old listed Art Deco building. In recent times, Ariana Grande and Bella Hadid have been spotted here.

Another notable mention on the Champs-Élysées is Maison Ladurée, known worldwide for its mouth-watering French macarons, which are a favourite treat of Megan Markle. In recent years, the arrival of high-street shops like H&M and Zara has diversified the area, but its luxury credentials remain intact, with Gucci, Dior and Balenciaga all maintaining spotless storefronts.

### Bond Street, London

Located in Mayfair, Bond Street prides itself on being the home of luxury shopping in London. It has been one of the most expensive and sought-after strips of real estate in the city for centuries and remains a designer shopping hotspot frequented by the A-list. ➤

# Celebrity spotting

Browsing iconic flagship stores and exclusive boutiques is one of life's finest luxuries wherever you are – and the experience can only be improved by spotting a celebrity

### Rodeo Drive, Beverly Hills

Rodeo Drive is one of the best-known shopping streets on the planet, and for good reason. Fringed with palm trees and armed with luxurious storefronts for all the top-tier designer brands, including Versace, Armani and Cartier, this is where anyone who's anyone in Hollywood comes to shop. Celebrities such as Leonardo Di Caprio, the Kardashians, Jennifer Lopez and Britney Spears have all been photographed laden with bags on this famous stretch.

Even on a day without VIP shoppers, there are still stars to be found – inspired by the Hollywood Walk of Fame, the plaques of the Rodeo Drive Walk of Style commemorate those who have made important contributions to fashion.

**Right: Rodeo Drive (Beverly Hills) is prime celebrity shopping territory with endless luxury stores and a paparazzi camera always in sight** **Above: Ryan Gosling poses with mannequins**



Home to all the luxury shops you could dream of including Patek Philippe, De Beers, Hermès, Dolce and Gabbana and Jimmy Choo, famous Bond Street shoppers include Taylor Swift, Kylie Minogue and Kate Middleton. Be aware when visiting that technically, Bond Street doesn't exist – the street is split into Old Bond Street and New Bond Street. Some brands, such as Cartier, maintain a store on each, despite the fact the two streets combined are less than a kilometre long.

### Fifth Avenue, New York

Located in the centre of Manhattan, Fifth Avenue is the focal point for luxury brands in a city with a strong claim to being the global centre of shopping. Fifth Avenue is also known as Millionaire's Row, due to the calibre of shopper it attracts. Also home to the Empire State Building, the street runs from the very north to the very south of Manhattan, but the best shopping can be found from 39th to 60th Street.

Opportunities include Rolex, Prada, Fendi, Versace and Tiffany and Co.'s iconic flagship store, made legendary by Audrey Hepburn in *Breakfast at Tiffany's*. The luxury department store Bergdorf Goodman's also has a famous flagship there that is so beloved of celebrities that it inspired the 2013 documentary 'Scatter My Ashes at Bergdorf's', featuring Karl Lagerfeld, the Olsen twins and Marc Jacobs. It would be remiss not to mention Saks Fifth Avenue, another famous luxury department store. Celebrities spotted shopping on Fifth Avenue include Sarah

**Above: Eva Longoria with her mother and the rest of the family in Beverly Hills Right: Avenue des Champs-Élysées**



Jessica Parker, Anne Hathaway and Gwyneth Paltrow.

### Ginza, Tokyo

Rather than a single street, Ginza is a whole area of Tokyo dedicated to luxury shopping. It extends southwest from the Kyo Bridge to the New Bridge, comprising a 2.5km stretch that attracts shoppers from all over the world.

Bvlgari, Kenzo, Chanel and more rub shoulders with exclusive local boutiques like Ginza Kanematsu, who custom-make elegant women's shoes, and modern shopping complexes. High-end department stores such as Ginza SIX and Ginza Wako offer the kind of exemplary service and charm for which Japan is famous, alongside cutting-edge goods. The district's winding side streets should not be missed either, as you'll find some of the best high-end drinking and dining options in Tokyo.

Every celebrity who comes to Tokyo indulges in the delights Ginza has to offer. Its famous fans include Lady Gaga, Kanye West and Hugh Jackman. ■

