



On the rocks

Asia's hottest event is set to crank the dial this December, writes *Frances Howorth*

For those who see the Kata Rocks Superyacht Rendezvous (KRSR) as a Monaco Yacht Show held in tropical Phuket, it's time to think again.

Asia's hottest superyacht event allows yacht owners to meet with captains, managers, builders and brokers while mixing and mingling in a relaxed fun-filled environment.

It is an event celebrated by industry leaders as the definitive superyacht event in Asia, often

hailed as the must-attend calendar date for prominent yachting brands.

For 2019, the three-day event starts on 12th December, a week later than previous outings. The revised dates come at the request of yacht owners anxious to enjoy the Abu Dhabi Grand Prix before making the voyage to Thailand.

Southeast Asia is truly uncharted grounds, when it comes to superyacht ownership and KRSR has shown everyone the

region's potential. As always, the 2019 guest experience will include lavish cocktail parties, gourmet dining and meaningful press announcements.

Last year Royal Huisman and Berret-Racoupeau Design made waves with its KRSR launch in Asia. They teamed up with Camper & Nicholson's Asia to

Above: A superyacht moored just outside the Kata Rocks resort for lunch

produce multihull superyacht, concepts both power and sail, that redefine luxury catamaran design from the waterline upwards.

New initiatives focused on sustainability were prominent last year and will be returning again this next event with renewed vigour. SeaKeepers Society will again be hand to raise local awareness of the current situation of the world's oceans to protect, conserve, and restore where possible. Torqeedo will also promote a green ethos at the Rendezvous with its water-based electromobility, sustainability, and clean energy with its all-electric and solar powered ribs and tenders.

This year many superyachts will reprise their last year's attendance including *Xanadu*, ➤



Nymhaea, Aphrodite, Dallinghoo Schooner and Sanook. They will be joined by others in what is hoped to be the largest ever gathering of superyacht s anchored off Kata Rocks Resort

All are expected to cruise up Phuket's sun kissed west coast to feast on a champagne beach BBQ at The Surin Phuket. It has proved hugely popular for the third consecutive year, with participants enjoying beautiful weather, epic cuisine, and water activities it is sure to be just as successful this year.

The Oceanco Owners' Dinner is expected to be well attended by Asia's more prominent superyacht owners and prospective buyers.

The official opening party this year is conservancy-inspired and there will be a charity gala event in the place of a closing party.

KRSR is expanding its environmental and marine

conservations efforts on top of promoting yachting and luxury lifestyle in the region.

International SeaKeepers Society Asia is back for the second consecutive year, together with

Phuket-based Oceans for All, and will host an ultra-exclusive charity gala event on Saturday 14 December 2019. This elegant sit-down dinner will also feature spectacular entertainment throughout the night, with tickets available shortly. All proceeds generated will be donated to SeaKeepers Asia and Oceans for All.

The success of the KRSR reflects Infinite Luxury's development strategy launched four years ago to place Phuket on the global superyacht map. The KRSR position as the definitive superyacht event in Asia is secure through its invitation selection process for attendees, sponsor's events, exclusive owners and captains dinners, plus ongoing public relations and marketing initiatives organised throughout the year.

It is perfectly positioned to remain a major and proactive player in the development of the industry, permanently hoisting the colours of international superyachting in Phuket, the heart of Southeast Asia.

katarockssuperyachtrendezvous.com ■



Top: The Kata Rocks Superyacht Rendezvous makes for a great yacht-spotting experience

Above: Visitors are shuttled from the resort to Superyachts
Right: A luxury deck made for relaxing the day after