

How they roll

Like Champagne and oysters, celebrities and supercars are a match made in Hollywood. We take a ride down LA's most famous boulevards to see who is driving what in 2018

Through the narrowest of gaps atop tinted black windows, celebrity cars provide a glimpse into the character of the rich and famous, with some opting for vintage class and others preferring extravagance and speed.

Jay-Z has never been one for modesty. His US\$8m concept Maybach Exelero weighs a mammoth 2.6 tonnes and reaches a top speed of 220mph (0-60mph in 4.4 seconds), thanks to a growling 700HP V12 engine. Not to be outdone, wife Beyoncé regularly spins a 1959 Silver Cloud Rolls-Royce Convertible, priced at US\$1m. The throwback classic touts lush leather seats and a powerful 6.2 litre engine. The couple – who opened their collaborative world tour in June – often upgrade a fleet of Ferraris,



Porsches, and Lamborghinis too.

Kim Kardashian set the tone early on in her relationship with Kanye West, dropping US\$750,000 on a Lamborghini Aventador SV for his birthday, only to watch as her electric gates closed on the jet-black model, causing severe damage. Kardashian is often seen in her relatively modest US\$187,000 grey Ferrari F430, but also owns a

Above: It's a short to trip to the private jet for TV chat show host Jay Leno Below: America's most famous married artists Jay-Z and Beyoncé in a red and white Corvette

stunning white Ferrari 458 Italia, for which she paid US\$325,000. Kardashian clan-member Kendall Jenner may only be 22, but she owns a red 1965 Mustang,

aqua 1957 Corvette Stingray convertible, custom black wrapped Range Rover, a Chevrolet Camaro GTO and a Ferrari Spider.

"Some people get addicted to tattoos; I'm addicted to cars," Jenner said. "If I love it, I love it. If I walk in and it really gets to me, I'm like 'okay, I need that car.'"

Her younger sister, Kylie, has a matching Ferrari Spider and a Mercedes Maybach on top of the US\$200,000 Land Rover she gifted herself upon turning 19. Jenner junior also has the white Ferrari and black Rolls-Royce, which seems to be something of a tradition for the Kardashian-Jenner clan.

American-Trinidadian rapper Nicki Minaj has often been snapped draped over – or inside – her matte-pink-wrapped custom-fitted Lamborghini Aventador Roadster. The US\$400,000 Roadster features Forgiato wheels and sits in the garage alongside her other pink motors; a pink Bentley Continental and pink Range Rover.

Former England football captain, David Beckham, spent US\$407,000 on his Rolls Royce Phantom Drophead, with the Savini Forged Wheels adding considerably to its price tag.

Beckham's former Manchester United teammate, Cristiano Ronaldo, owns Bentleys, Ferraris, Porsches, and limited-edition Audis, but his most expensive ride is the Bugatti Chiron, which has a market value of around US\$2.5 million.

Simon Cowell is also reported to have picked a highly-coveted Bugatti Veyron Super Sport for a hefty US\$1.7m.

But it is Floyd 'Money' Mayweather who runs the fastest in the pack – or at least used to.



He sold his 2010 Koenigsegg CCXR Trevita for US\$2.6m in 2017. The undefeated boxing legend paid US\$4.8m for the only model in the U.S. which reaches speeds up to 254mph.

Gone in 60 Seconds star Nicolas Cage has a penchant for fast cars off the screen too. His US\$670,000 red Ferrari Enzo emanates an all-too-familiar show-stealing attitude with its massive doors and extreme curves. The Enzo was made to

Top: X Factor judge Simon Cowell in his 1965 Jaguar E-Type – a super-rare Eagle Speedster – in Los Angeles Above: Jay Kay at Goodwood Festival with a 1955 Mercedes-Benz 300 SLR Uhlenhaut Coupe Right: Chris Evans parks his bright yellow Ferrari California

mark Ferrari's Formula 1 success, and the only people entitled to buy one were specially selected by Ferrari's management. Its 650 HP V12 engine allows it to go from 0-60mph in a little over three seconds. Although this car only set Cage back US\$670,000 at the time, only 400 were ever made, suggesting it would fetch an estimated US\$1m now.

Mark Zuckerberg, CEO of Facebook, owns several cars including a Volkswagen Golf GTW, but drives a little faster now and again with his new Pagani Huayra.

The hypercar starts at US\$1.3m, but pales into insignificance next to Bill Gates' Ferrari, Rolls and Mercedes collection.

On-sale revenue is a nice little earner for our celebrities too. Research shows that a car owned by a celebrity can be listed for up to 241% more than a regular model.

Prince William's 2013 Range Rover SE Vogue sold for US\$200,000 – approximately US\$140,000 over the asking price – to a Royal Family fan clearly enamoured by the thought of

owning the car which first took Prince George home from hospital. His grandmother – The Queen – owned a special edition 2012 Bentley Mulsanne, which was custom-made to commemorate the Diamond Jubilee, received a 130% mark-up from US\$115,000 to US\$270,000.

David Beckham's BMW 6 Series, valued on the street at US\$43,000, sold for US\$100,000, while Cristiano Ronaldo's Bentley Continental sold for almost double its market value. ■

